



The Light Source Center

**Strategic Plan
2021 ~ 2023**

Introduction

Each human begins as Light, is Light at the very center of their being and can harness that Light to live a life of love and truth. At the Light Source Center we offer everyone an opportunity to connect to their Light, to learn to live from a place of love, to choose from their hearts and uncover their truths.

As a non-profit school of meditation based in West Hartford, we offer the tools to help students create balance, love themselves, and live in Light. We provide a safe, supportive, compassionate and loving space for all students, staff and visitors who come through our doors, whether in person or virtually. Our focus is on the student and each individual journey. We understand the way to maintain that focus is through a collaborative organization at all levels, built to honor and love all of our teachers, staff and volunteers, all of whom are also students.

This document outlines the mission, vision, values and strategic priorities of the LSC in the next two to three years. It is a living document meant to guide our actions and provide anchoring, yet also create the flexibility needed in an ever-changing world.

Mission

The Light Source Center provides a loving, compassionate and safe space for students to bring balance to their lives, learn to love themselves, and live in Light and Love through the use of tools accessed in guided meditation.

Vision

The Light Source Center will create an expanded global, diverse community of people living in Light and Love, teaching others and welcoming anyone who wants access to the tools offered at the LSC.

LSC Values:

-  We are a compassionate, heart-centered and open organization where diversity is recognized as a strength.
-  We create a loving, safe and supportive space for students, staff and anyone who crosses through our doors.
-  We collaborate, working in partnership at all levels of the organization, creating an environment and providing opportunities for all to share their truth without judgement.
-  We are a loving and compassionate neighbor. Outreach to the community is an integral part of what we do.
-  We recognize our lives are comprised of the mental, physical, spiritual, and emotional and foster compassion for all aspects of the human experience.
-  We live what we teach. We understand we are Light and Love and the most important thing we can do is to spread Light and Love!



Strategic Priorities:



Build the capacity of the LSC to serve 500 or more students who have a continuum of needs to learn how to love themselves and understand Love and Light.

Goals:

1. Train and support the growth of LSC students to teach the LSC curriculum.
2. Create a student registration process.
3. Provide new programming, as needed, to support the emotional and spiritual growth and resilience of children and adults, including those facing high levels of stress and opening a heart connection with nature, among other ideas.
4. Provide outreach to ensure programming is available to those with the greatest need.
5. Provide programming employing modalities supporting energy connection through the senses and somatic activities.



Create and foster the loving environment and support systems for teachers, staff and students to create for themselves ongoing growth.

Goals:

1. Establish clear policies for selecting, developing, and retaining LSC teachers.
2. Design and implement training program(s) for LSC teachers.
3. Provide ongoing coaching and support to ensure teacher growth and efficacy over time.
4. Ensure the LSC is welcoming to a diverse student body.
5. Create policies to aid in staff attraction and retention.



Ensure the sustainability of the LSC financially and operationally.

Goals:

1. Identify non-tuition funding sources and develop a funding strategy to ensure accessible tuition.
2. Develop a more robust communications strategy with all stakeholders.
3. Build a scholarship fund of at least \$25,000.
4. Build a Technology / Information Management infrastructure.
5. Develop multi-year planning, budgeting and financing strategies.

Funding the Plan

To execute the strategic priorities and goals of building capacity to serve 500 or more students (“SP.1”), supporting our staff and students (“SP.2”), and ensuring the LSC’s sustainability (“SP.3”), we need to have in place the organization and infrastructure that provides the foundation.

Our strategic investment consists of dollars, time and energy.

We have identified these future dollar investment needs in addition to our normal operating budget:

- 1) A staff of teachers who are ready and committed to teaching and leading meditations and new programs (SP.1, Goal 1; SP.2, Goals 1-3)
- 2) An easy-to-use process for registering and paying for programs (SP.1, Goal 2)
- 3) Expanded programming (SP.1, Goals 3-5)
- 3) Support staff to manage the day-to-day operations (SP.2, Goal 5)
- 4) A communication system that is an integral part of marketing and communicating what is happening at the LSC (SP.3, Goals 2 & 4)
- 5) Physical space expansion (SP.1 and SP.2)



Summary of strategic dollar investments needed:

2021	
Additional teachers	\$5,460
Marketing Investment	\$2,000
Total	\$7,460
2022	
Additional teachers	\$10,500
Support Staff	\$13,500
Marketing Investment	\$5,000
Physical space expansion	\$12,000
Total	\$41,000
2023	
Additional teachers	\$10,500
Support Staff	\$13,500
Marketing Investment	\$10,000
Physical space expansion	\$12,000
Total	\$46,000

Conclusion

The LSC currently operates as a Board-driven organization with the goal of building the LSC to where staff drives day-to-day operations, and the Board provides policy and financial guidance as outlined in the bylaws and governance manual. The Board and the staff will work in partnership, Light and Love to implement all classes, programs and other efforts of the LSC.

For more details about the strategic plan, please contact the LSC.

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